



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

Whereas, America Online launched its new service, AOL 9.0 Optimized, in New York on September 24; and

Whereas, as part of its advertising campaign, AOL purchased an ad in the New York Post which poked fun at Boise, Idaho; and

Whereas, Idahoans voiced their concerns about the portrayal of Idaho's capital city; and

Whereas, AOL realized their error and their misconceptions about Boise; and

Whereas, AOL is making amends to Boise and Idaho; and

Whereas, AOL has accepted the state's invitation to stage a second rollout of their new product in Boise; and

Whereas, AOL is making a significant financial contribution to the music education program in the Boise School District; and

Whereas, AOL is "eating crow," and hosting a free concert by the band Counting Crows,

NOW, THEREFORE, I, DIRK KEMPTHORNE, Governor of the State of Idaho, do hereby proclaim October 7, 2003, to be

AMERICA ONLINE DAY

in Idaho.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this seventh day of October in the year of our Lord two-thousand and three and of the Independence of the United States of America the two hundred twenty-eighth and of the Statehood of Idaho the one hundred fourteenth.

A handwritten signature of Dirk Kempthorne in black ink, written over a horizontal line.

DIRK KEMPTHORNE
GOVERNOR

A handwritten signature of Ben Ysursa in black ink, written over a horizontal line.

BEN YSURSA
SECRETARY OF STATE